

PATENT PENDING

4927



NYNY

ENERGY

CLEAN AND BRIGHT.
THESE DRINKS ARE A CRISP WELCOME TO THE NIGHTS TIPLING.

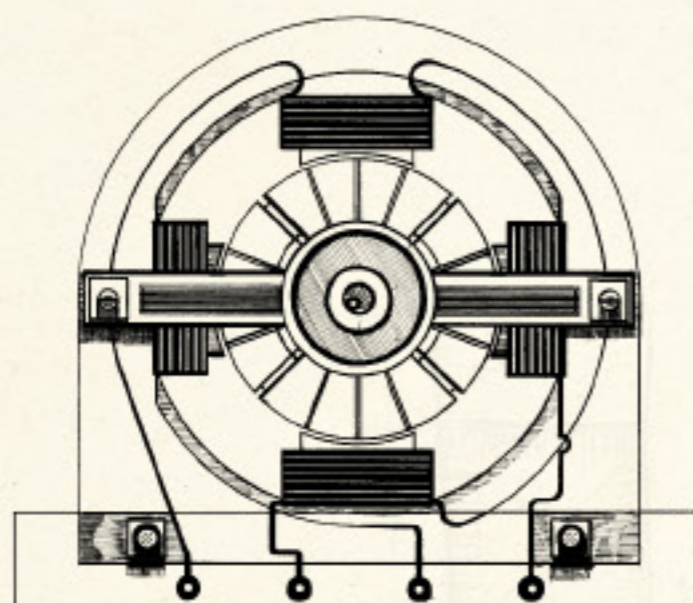


Fig. B1.1
cut away view
AC induction motor

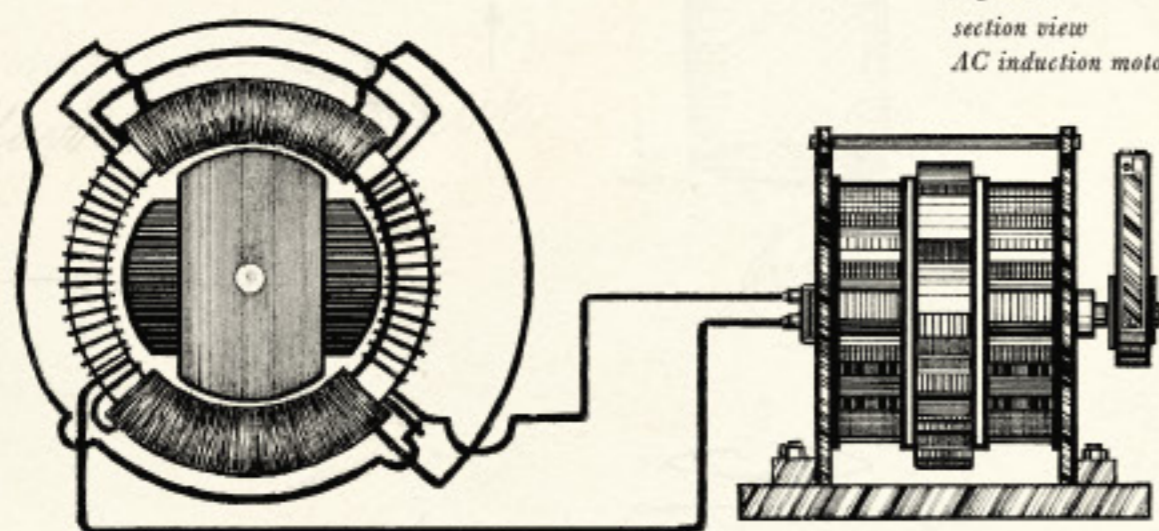


Fig. B1.2
section view
AC induction motor

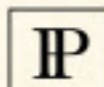
ALL SPECIALTY COCKTAILS

\$16

You are now in a landmarked building^{B2} conducive to conversation, experimentation and home to the world's first recorded electrical vibrations. At the end of the 19th century there was value in these discoveries, a substantial fortune to be found. Close to home and around the world, Tesla's rivals

(Thomas Edison, George Westinghouse and Guglielmo Marconi) moved to leapfrog his achievements and stake their own claim to discovery.^{B3} As dueling corporations backed rival inventors for supremacy, a renowned intellectual property race was officially on...

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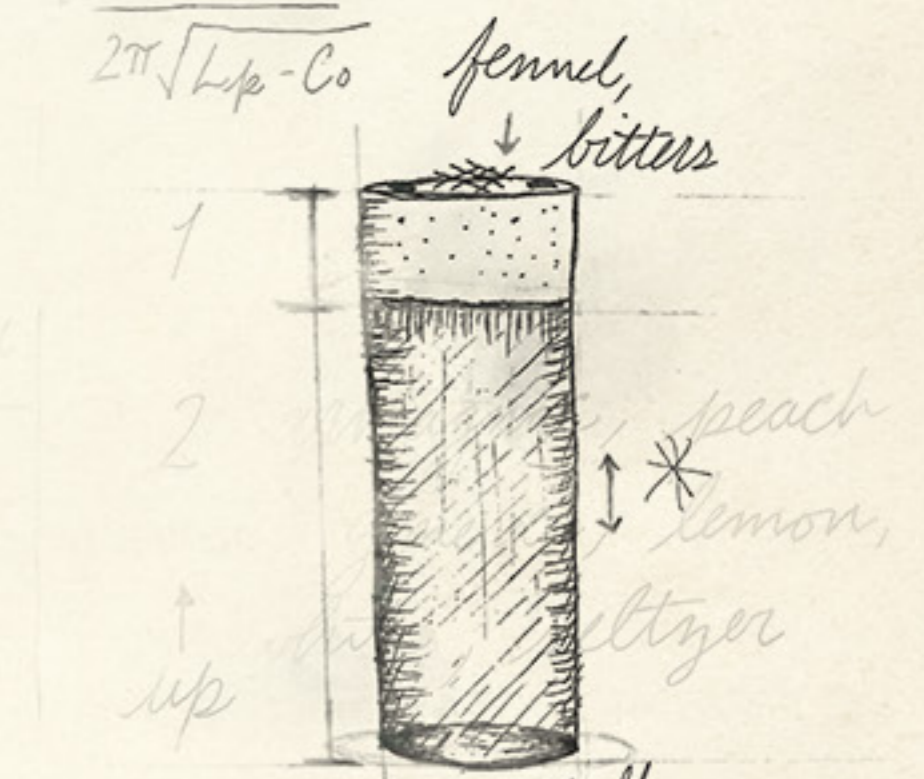
STRANGE MAGIC

VODKA
STRAWBERRY
MADEIRA
GRAPEFRUIT
LEMON
PROSECCO
SELTZER



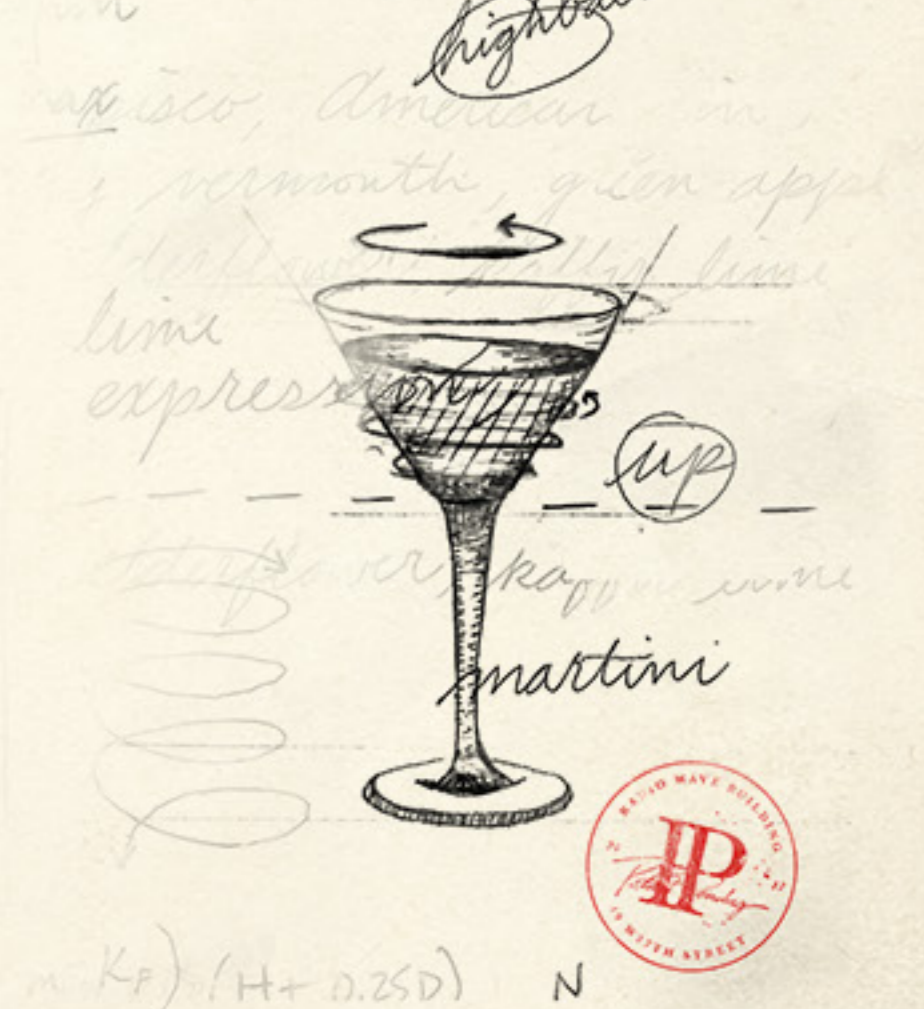
AC / DC

BLANCHE ARMAGNAC
PEACH
FENNEL
GENEVER
LEMON
EGG WHITE
SELTZER



COSMIC RAYS

PISCO
AMERICAN GIN
DRY VERMOUTH
GREEN APPLE
ELDERFLOWER
KAFFIR LIME



FREQUENCY

ENERGETICALLY INFUSED AND FIT FOR A CELEBRATION.
THESE DRINKS ARE AS INTENSE AS THEIR ORIGINS.

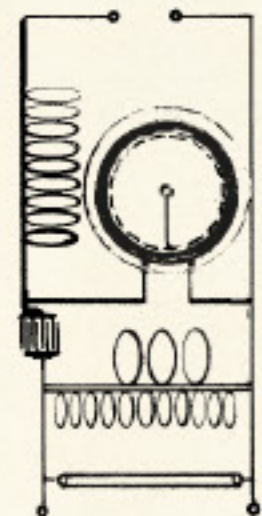


Fig. C1.1
cut away view
electromechanical
oscillator

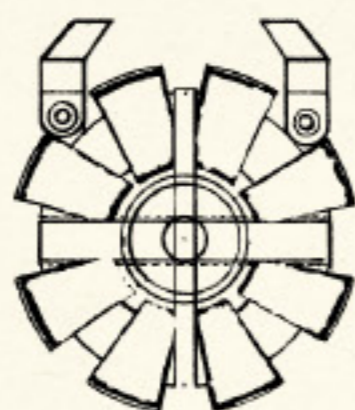


Fig. C1.2
section view
electromechanical
oscillator

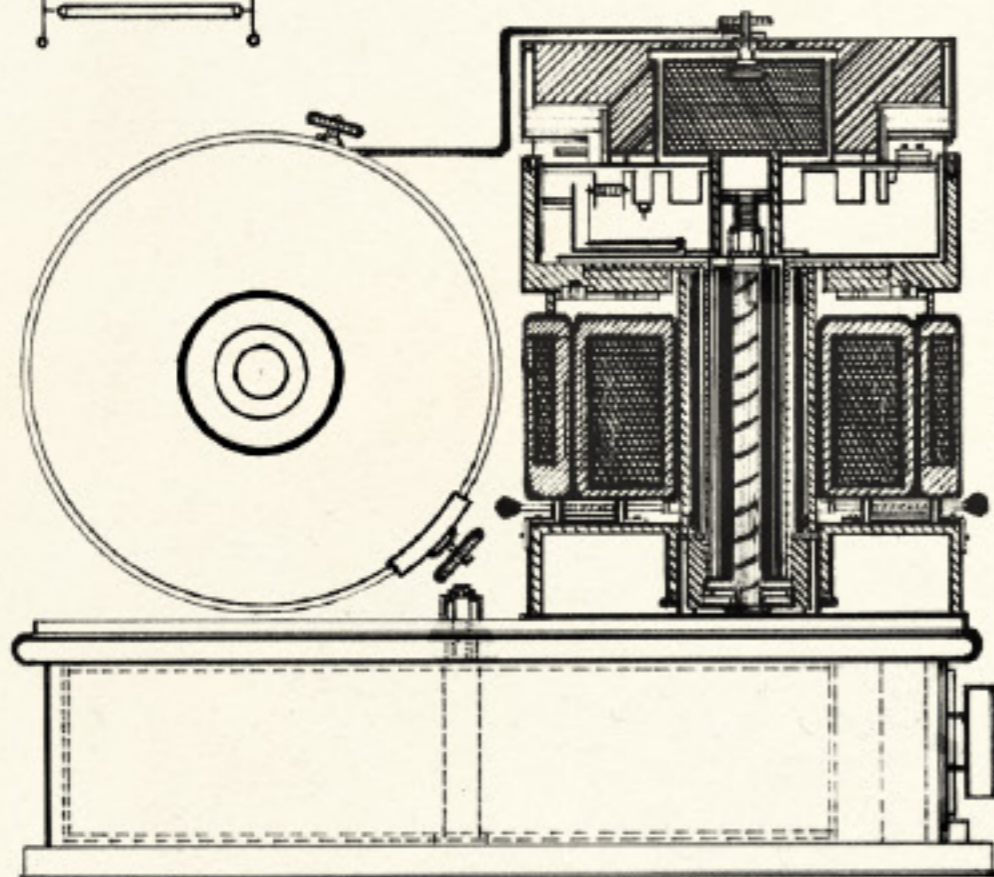


Fig. C1.3
section view
electromechanical
oscillator

ALL SPECIALTY COCKTAILS

\$16

In spite of his peculiar work ethic and reclusive tendencies, Tesla attracted many famous friends with his lively character and dapper style. He was frequently accompanied by some of the greatest luminaries of his day: Mark Twain, Rudyard Kipling and conservationist John Muir were just a few of his fervent admirers.^{C2}

Tesla was a man of great influence, not only in the scientific community, but through his political and philosophical writings. He staunchly opposed Prohibition^{C3} and once wrote of a drink that "...it's the 'elixir of life.'"^{C4}

4927



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RADIO WAVES

TEQUILA
MEZCAL
AGRICOLE RHUM
BASIL
THAI CHILE
LIME
CUCUMBER



high voltage
rock
tequila
mezcal
agricole rhum
basil
thai chile
cucumber
large square
 $I = 0.5I^2L$

LIGHT ME UP

BOURBON
JAMAICAN RUM
MANGO BLACK TEA
AMARO
YELLOW CHARTREUSE
SZECHUAN PEPPERCORN
LIME
PINEAPPLE



Up
Szechuan peppercorn
Bourbon, Jamaican Rum,
Yellow Chartreuse,
Lime, Pineapple
 $K_F = \frac{1}{15.15d\sqrt{f}}$
nutmeg

THE 'TWIN

TEQUILA
ALPINE LIQUEUR
GIN
PEAR
WOODRUFF
FUJI APPLE
LEMON
NUTMEG



up
Tequila
2 Pear,
3 Lemon
nutmeg
Joey's Top-Co



VIBRATION

A TOUCH OF INVENTIVENESS, A JOLT OF DARING.
THESE DRINKS REPRESENT A TESLIAN TWIST ON CLASSICAL WISDOM.

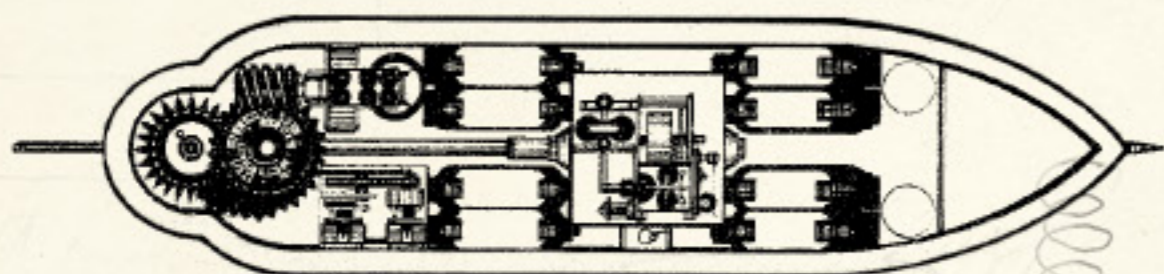


Fig. D1.1
top-down view
radio controlled boat

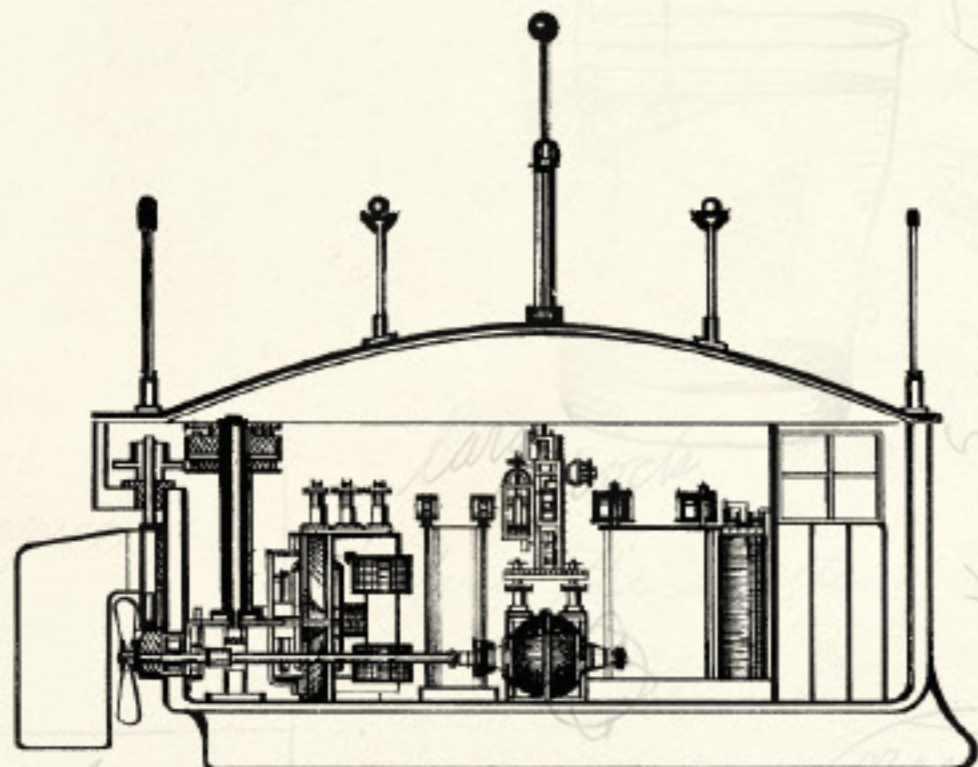


Fig. D1.2
cut away view
radio controlled boat

ALL SPECIALTY COCKTAILS

\$16

Tesla's discoveries began a worldwide desire for electric light. New York City became the world's foremost intellectual melting pot, bringing people together for an alternative current^{D2} of inspiration. In the city that never sleeps, Tesla felt quite at home.^{D3}

From x-rays to radio waves, from currents to coils, his impact on our lives is indisputable. A simple patent count (300+) tells this tale.^{D4} A relentless visionary, Tesla brought to humanity an electric dawn.

MR. MUIR

GIN
CALVADOS
DOUGLAS FIR
GINGER
GENTIAN
LEMON

8:10 PM

NAVY STRENGTH GIN
SUZE
PARSLEY
DRY VERMOUTH
CARDOON
SUMAC

HIT BY A TAXI

JAPANESE WHISKY
ARMAGNAC
SWEET VERMOUTH
PU'ERH TEA
CURACAO
STAR ANISE



$E=IZ$

Douglas fir scented tab on twine



large rock



$E_{ms} = 0.7071 \cdot E_p$

orange peel



Whiskey, large sphere



DESCENT

DARKER AND RICHER.
THESE DRINKS ARE FOR THE ADVENTUROUS.

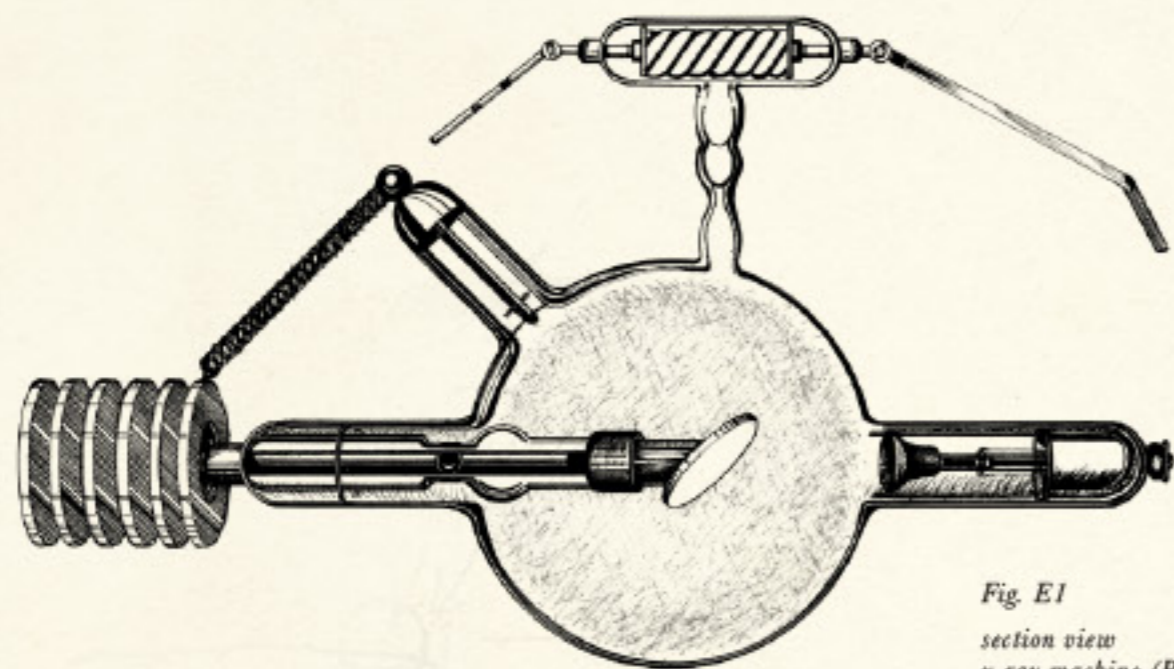


Fig. E1
section view
x-ray machine (Röntgen)

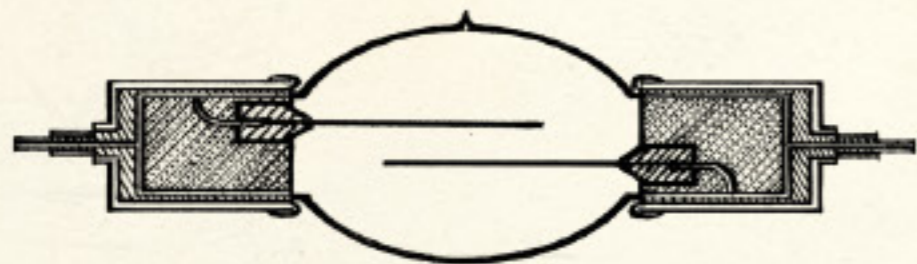


Fig. E2
left view
x-ray light bulb (Tesla)

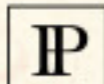
ALL SPECIALTY COCKTAILS

\$16

Thick black smoke bellowed from the ruins of a smoldering laboratory. Rumors spread; was his alternating current to blame?^{E3} His competitors relished the thought of it! Plagued by slander,^{E4} encumbered by debt, Tesla turned to the streets...

Unattached, he spiraled downward. Never having had time for a wife, he fell smitten to the companionship of a single pigeon, the object of his obsession, the love of his life.^{E5} Paranoid, penniless and in the twilight of great genius, he sank into his future in a dark descent.^{E6}

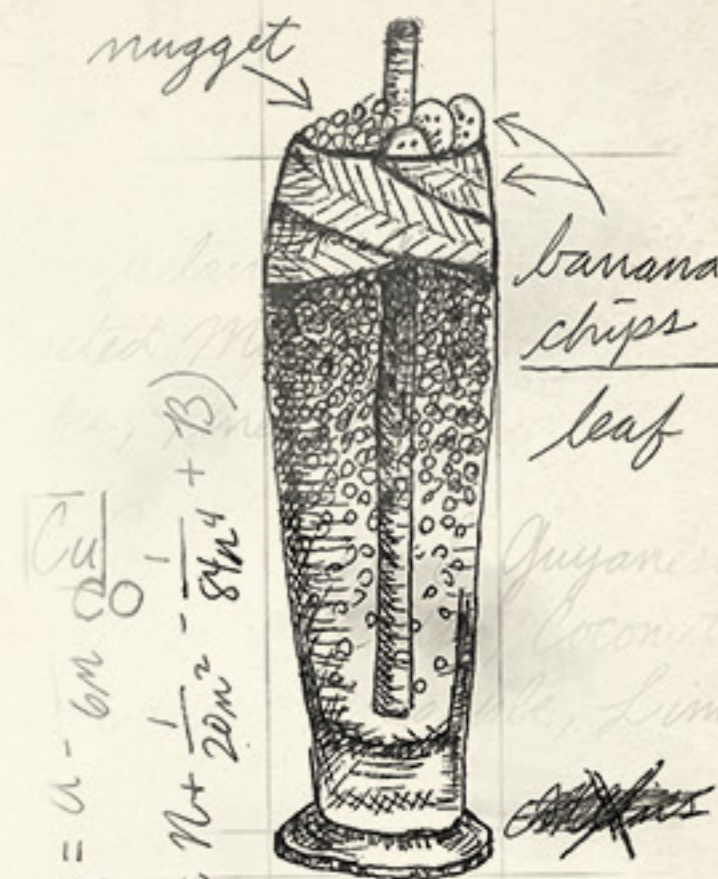
1927



NYNY

CURRENTS & COILS

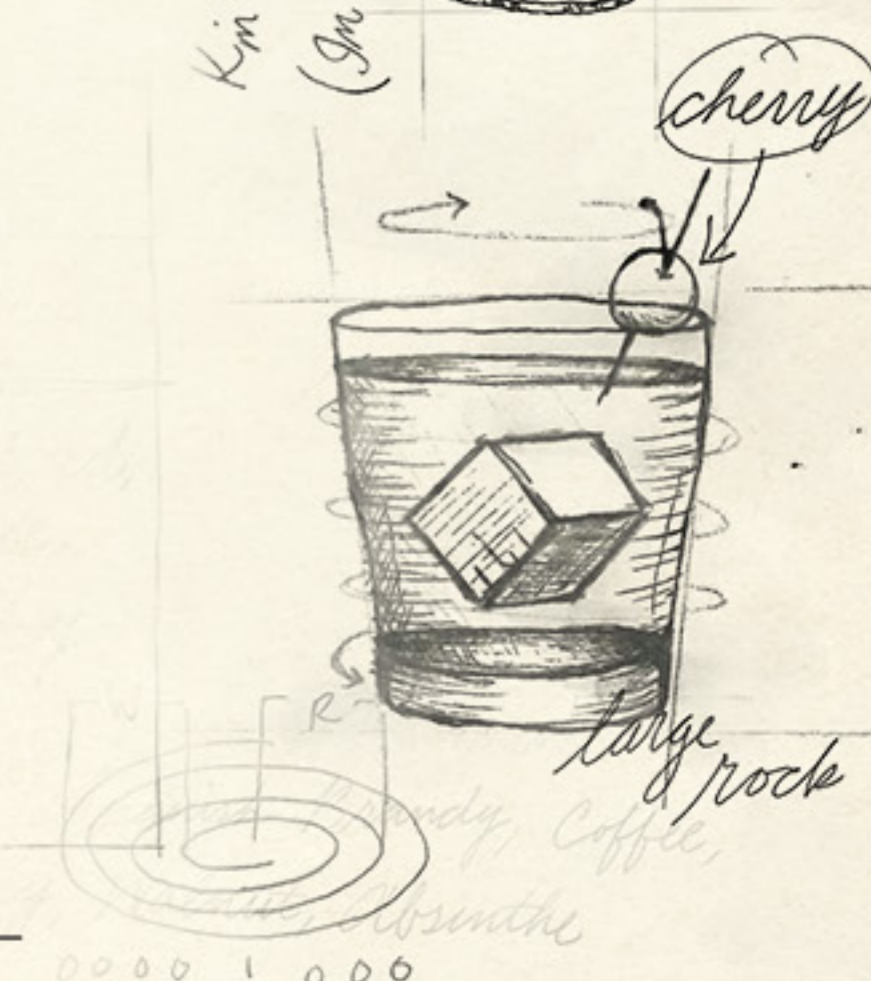
VENEZUELAN & GUYANESE RUM
MALTED MILK
COCONUT
BANANA
PATENT COFFEE
PINEAPPLE
LIME



$K_{in} = u - 6m \frac{Cu}{O}$
 $(Im \cdot 70 + \frac{1}{20m^2} - \frac{1}{8m^4} + B)$

ODD LOVE

RYE
SPANISH BRANDY
PATENT COFFEE
CHERRY
WALNUT
ABSINTHE



MADE FROM MEMORY

AMERICAN GIN
APPLE BRANDY
ORANGE LIQUEUR
FIG LEAF
EARL GREY TEA
CREAM



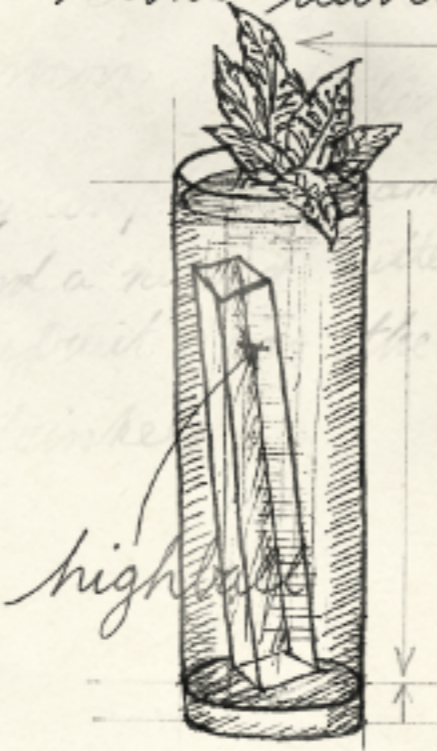
A drunk man's words are a sober man's thoughts.

Le... (WR) ... hot ... 8R + 71W

SUMMER
SPECIALS

FRESH DREAMS OF FLYING

- GIN
- CACHAÇA
- PEAR
- MINT
- LEMON
- BERGAMOT
- SODA



SUMMER OF '96, 1896

- MEZCAL
- JAMAICAN RUM
- YUZUKOSHŌ
- YELLOW BELL PEPPER
- PINEAPPLE
- CILANTRO
- LIME



FAME BUT NO FORTUNE

- MEXICAN & AMERICAN GINS
- PROSECCO
- APEROL
- WATERMELON
- LEMON
- SALT



BUSINESS AS USUAL

- PEATED SCOTCH
- VERMOUTH
- ITALIAN BITTER
- GRAPEFRUIT
- SALT



*I don't care what you think
 I don't care what you think
 I don't care what you think
 of their own work.*

BITES

- CHIPS 3
- BAR NUTS 5
- OLIVES + CHEESE PLATE 13
- GRILLED CHEESE 8
WITH RONNYBROOK BUTTER
- BACON GRILLED CHEESE 12
WITH RONNYBROOK BUTTER
- FRIED CHICKEN SANDWICH 13
WITH BUFFALO RANCH
PICKLES + CHIPS ON SIDE

BEER

- WEST COAST IPA
GREEN FLASH BREWING
SAN DIEGO, CA
- PILSNER
KROMBACHER
GERMANY
- MILK STOUT
LEFT HAND BREWING
LONGMONT, CO
- _____
- 8 / BEER

WINE

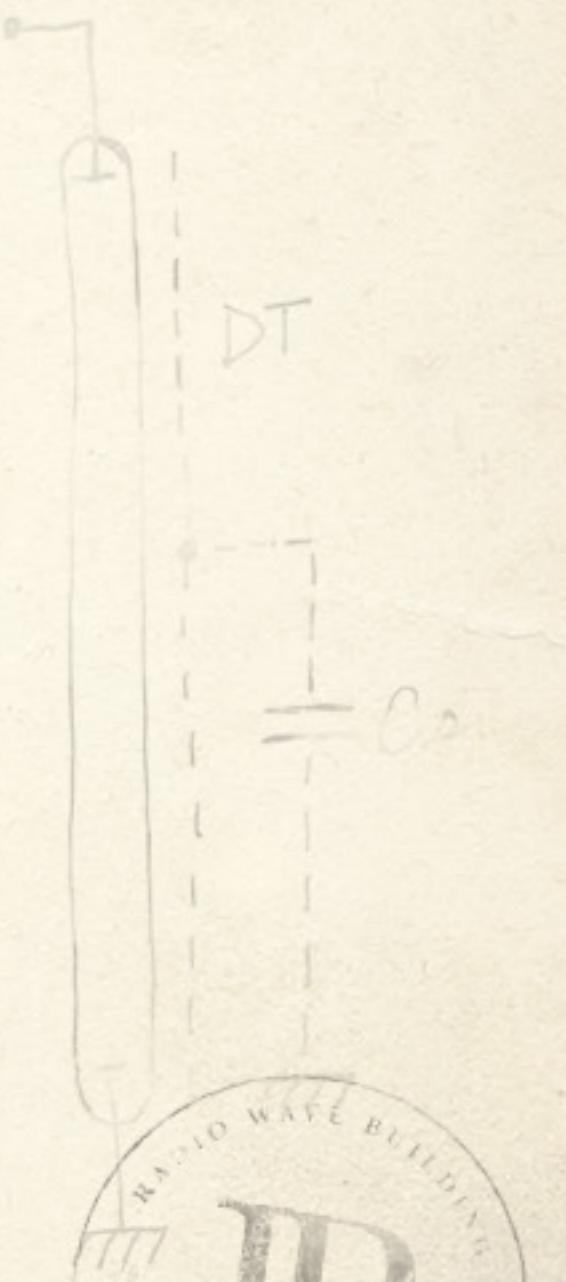
- SAUVIGNON BLANC
NEW ZEALAND
- PINOT NOIR
WILLAMETTE VALLEY, OR
- CHARDONNAY
SONOMA COAST, CA
- MALBEC
ARGENTINA
- _____
- 16 / GLASS

SPARKLING

- PROSECCO 12 / 55
LA MARCA PROSECCO
ITALY - D.O.C.
- CHAMPAGNE 29 / 145
PERRIER - JOUET BRUT
NV

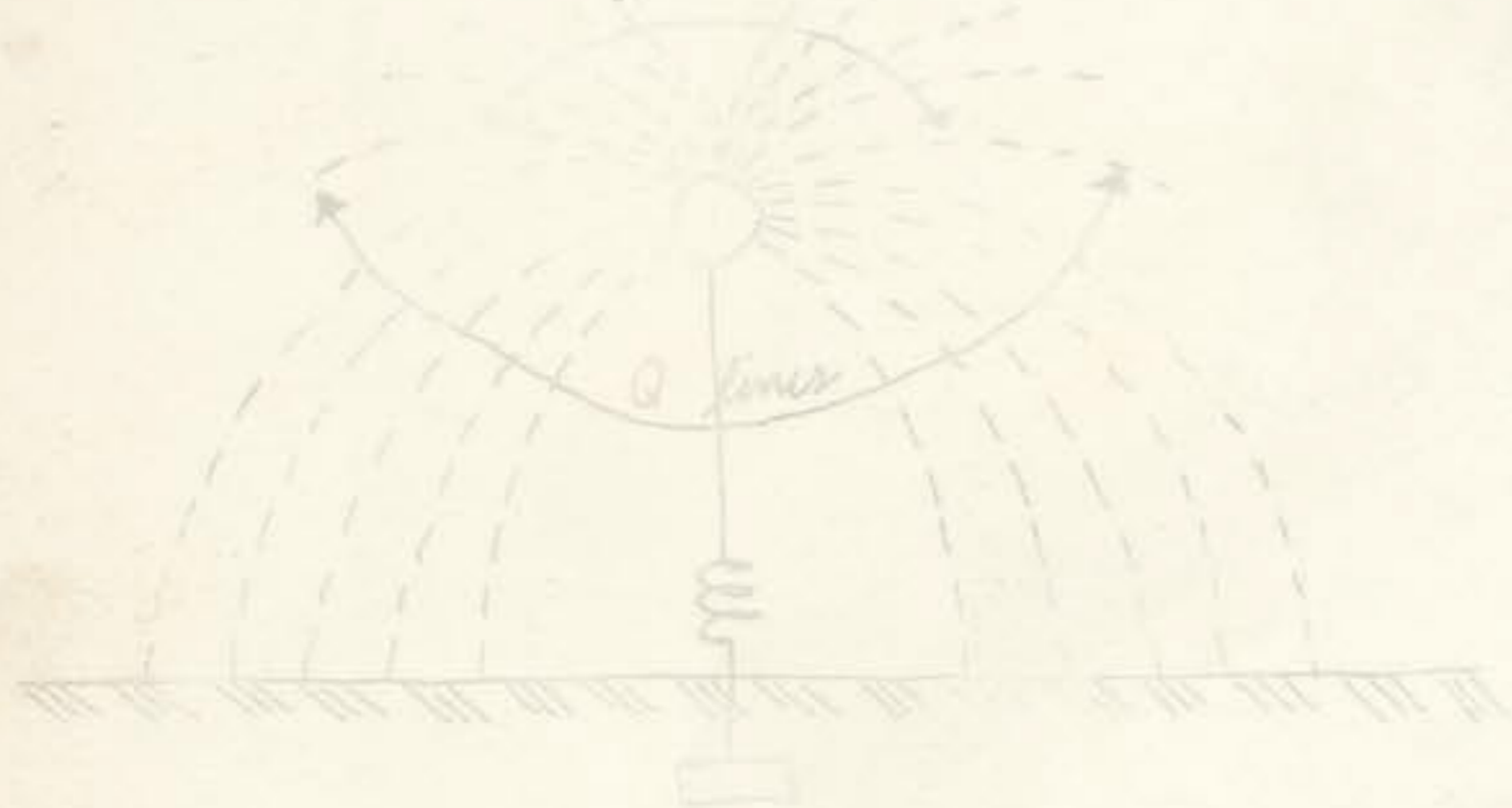
*Love makes the world go round?
 Not at all. Whiskey makes it
 go round twice as fast.*

*5.7% ABV
 5.7% ABV
 ABV*



7197491454

Life is and will ever remain
an equation incapable of
solution, but it contains
certain known factors.



$$I = 4Qn + 4qn$$

$$t_e = 4qn$$

APPENDIX

A1.
 BORN IN PRESENT DAY CROATIA, TESLA BECAME A NATURALIZED CITIZEN OF THE UNITED STATES AFTER MOVING TO NEW YORK AT THE AGE OF TWENTY-EIGHT. A YUGOSLAV BY BIRTH, TESLA WOULD BECOME AN ICONIC SYMBOL OF AMERICAN INGENUITY AND A PROMINENT FIXTURE IN THE CITY'S INTELLECTUAL COMMUNITY. A RESIDENT OF THE GERLACH HOTEL (AMONGST OTHERS), AND A PROUD NEW YORKER, HE MADE ALL OF MANHATTAN HIS LABORATORY AS HE FAMOUSLY PACED HER STREETS ABSORBED IN HIS THOUGHTS.

A2.
 TESLA HAD MANY QUIRKS IN HIS PERSONALITY TO THE POINT SOME LABELED HIM AS BEING OBSESSIVELY COMPULSIVE (OCD). HE DID THINGS IN THREE'S. HE WOULD OFTEN CLEAN HIS PLATE WITH 18 NAPKINS OR STROLL AROUND THE BLOCK THREE TIMES BEFORE ENTERING A BUILDING.

B1.1 & B1.2
 ONE OF THE GREATEST INVENTIONS IN TESLA'S EPIC PORTFOLIO, THE AC INDUCTION MOTOR MUST ALSO RANK AMONG THE MOST IMPORTANT INVENTIONS OF ALL TIME. WITH AC THE STANDARD IN VIRTUALLY ALL CURRENT DAY APPLIANCES AND ELECTROMAGNETS AT THE CORE OF MOST PRACTICAL MOTORS, TESLA'S INDUCTION MOTOR IS OFTEN CITED AS A KEY DRIVER OF THE ELECTRIC REVOLUTION.

B2.
 BEFORE CONSTRUCTION COULD START THE SPACE HAD TO BE DEMOLISHED. THE TWO ARCHES YOU SEE BEHIND THE BAR WERE NOT KNOWN TO EXIST UNTIL ONE LUCKY FRIDAY NIGHT, ARMED WITH SLEDGEHAMMERS AND CROWBARS, WE UNCOVERED A HIDDEN CAVERN. IN THE DUST, DIRT AND RUBBLE, THE FOLLOWING DAYS REVEALED MANY BURIED TREASURES; NEWSPAPERS FROM AS EARLY AS 1920, HANDMADE CLOTHING, OYSTER SHELLS, FLASKS, MATCHBOOKS, PLAYING CARDS, MILK BOTTLES, AND PEN-INK CONTAINERS.

B3.
 IN 1901, ITALIAN PHYSICIST AND TESLA RIVAL, GUGLIELMO MARCONI, WOULD BE THE FIRST TO SEND A TRANSATLANTIC WIRELESS RADIO WAVE. HE DID SO USING TECHNOLOGIES PREVIOUSLY DEVELOPED BY TESLA ("...HE'S USING 17 OF MY PATENTS!"). DESPITE SUBSEQUENT LEGAL ACTION AGAINST HIM, MARCONI WOULD BE WRONGFULLY MEMORIALIZED AS THE FATHER OF RADIO; MUCH TO TESLA'S DISCONTENT.

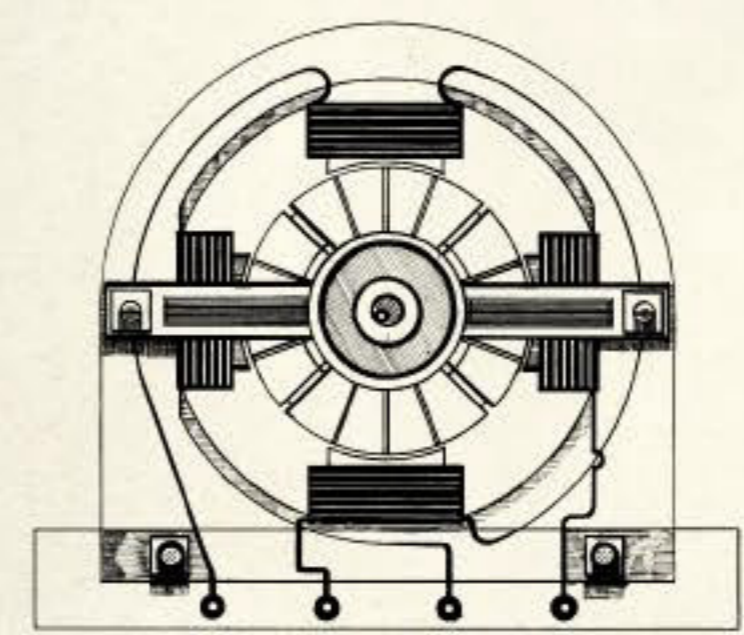


Fig. B1.1
 cut away view
 AC induction motor



$$F = \frac{1}{276 \sqrt{20}}$$

C1.1, C1.2 & C1.3

THE ELECTROMECHANICAL OSCILLATOR WAS A HIGH-FREQUENCY GENERATOR OF TESLIAN PROPORTIONS. A STEAM POWERED GENERATOR CAPABLE OF CHARGING FLUORESCENT AND INCANDESCENT BULBS, IT WAS ALSO A VIBRATIONAL POWERHOUSE KNOWN TO SHAKE BUILDINGS TO THEIR FOUNDATION. THOUGH IT WEIGHED JUST A FEW POUNDS, TESLA CLAIMED IT COULD TRIGGER EARTHQUAKES! FEARING ITS DESTRUCTIVE POTENTIAL, WHEN THE POLICE SHOWED UP AT HIS LAB, HE SMASHED HIS INVENTION WITH A HAMMER AND SWORE HIS STAFF TO SILENCE.

C2

THESE AND MANY OTHER NOTABLE FIGURES OF THE TIME WERE IN FACT TESLA'S PERSONAL FRIENDS (AND OCCASIONAL FRENEMIES). WHEN HE WASN'T ABSORBED WITH ELECTRICAL CURRENTS, THE GREAT SCIENTIST COULD BE FOUND CONVERSING WITH FAMOUS FRIENDS IN THE GREAT DINING ROOMS AND RESTAURANTS OF NEW YORK. HIS FRIEND JULIAN HAWTHORNE NOTABLY DESCRIBED HIM AS, "A POET, A PHILOSOPHER, AN APPRECIATOR OF FINE MUSIC, A LINGUIST, AND A CONNOISSEUR OF FOOD AND DRINK."

C3

A MAN OF PRINCIPLE, TESLA STRICTLY OBEYED THE LAW OF THE LAND HOWEVER MUCH HE DISAGREED. THOUGH HE'D CONSUMED ENOUGH ALCOHOL TO (IN HIS WORDS): "FORM A LAKE OF NO MEAN DIMENSIONS", HE MANAGED TO ABSTAIN FROM DRINK FOR AS LONG AS IT WAS FORBIDDEN.

C4

THOUGH HE MAINTAINED A RIGOROUS DIET AND AVOIDED ALL TYPES OF STIMULANTS SUCH AS COFFEE AND TEA, TESLA BELIEVED DEEPLY IN THE RESTORATIVE VALUE OF ALCOHOL AND WAS VOCIFEROUS PROPONENT OF ITS LEGALIZATION. DURING HIS LIFETIME, HE WOULD PUBLISH VARIOUS ARTICLES DECRYING PROHIBITION AND ONCE CLAIMED THAT ALCOHOL WAS LESS DANGEROUS THAN CHEWING GUM!

D1.1 & D1.2

IN NEARBY MADISON SQUARE GARDEN, TESLA UNVEILED THE WORLD'S FIRST REMOTE-CONTROLLED BOAT. TO THE ASSEMBLED CROWD, THE BOAT APPEARED TO MOVE BY MAGIC. TESLA'S PROTOTYPE WAS IN FACT RESPONDING TO RADIO IMPULSES. OF THAT FIRST BOAT TESLA WROTE: "YOU DO NOT SEE THERE A WIRELESS TORPEDO; YOU SEE THERE THE FIRST OF A RACE OF ROBOTS, MECHANICAL MEN WHICH WILL DO THE LABORIOUS WORK OF THE HUMAN RACE."

D2

IMPROVEMENT OF THE ALTERNATING CURRENT ELECTRICITY SUPPLY SYSTEM IS TESLA'S SIGNATURE INNOVATION. IT'S PERHAPS THE MOST SIGNIFICANT ADVANCE OF THE 20TH-CENTURY. WITH OBVIOUS ADVANTAGES OVER DIRECT CURRENT, IN TRANSFERABILITY (PARTICULARLY OVER DISTANCE), ECONOMY AND SAFETY, IT IS STILL TODAY THE WORLD'S STANDARD.

D3

AFTER ARRIVING IN NEW YORK AND BEING HIRED BY THOMAS EDISON, TESLA FAMOUSLY SLEPT NO MORE THAN TWO HOURS A NIGHT, FREQUENTLY LEAVING EDISON'S LAB ONLY AS HIS CONTEMPORARIES WERE ARRIVING EARLY IN THE MORNING! HE WROTE EXTENSIVELY ABOUT THE SUPERFLUOUS NATURE OF SLEEP, AND ATTRIBUTED HIS TREMENDOUS THINKING POWER TO THIS DISCIPLINE.

D4

AFTER LEAVING EDISON'S COMPANY DUE TO LACK OF PROPER COMPENSATION, TESLA WENT ON TO RECEIVE FINANCIAL BACKING FROM GEORGE WESTINGHOUSE AND J.P. MORGAN, INVESTORS WHO SAW A FINANCIAL OPPORTUNITY. TESLA WOULD END UP BEING CREDITED WITH AT LEAST 300 PATENTS (INCLUDING INTERNATIONAL CLAIMS). THE DEPTH OF TESLA'S TECHNICAL CONTRIBUTIONS IS TOO RARELY RECOGNIZED IN POPULAR CULTURE.

E1 & E2

THOUGH THE DISCOVERY OF X-RAYS IS OFFICIALLY CREDITED TO GERMAN ENGINEER WILHELM RÖNTGEN, IT WAS TESLA WHO FIRST HAPPENED UPON "RADIANT ENERGY OF INVISIBLE KINDS." IN THE COURSE OF OTHER EXPERIMENTS. IN TRUE GENTLEMANLY FASHION, TESLA DID NOT DISPUTE RÖNTGEN'S CLAIM BUT INSTEAD SET TO WORK IMPROVING THE TECHNOLOGY. BY INCORPORATING HIS "TESLA COIL" HE WAS ABLE TO SEE DEEPER: NOT JUST HANDS BUT SKULLS AS WELL.

E3

THE END OF TESLA'S LIFE WAS MARKED BY AN APPARENT DIMINISHMENT OF HIS SENSES. NEVER WAS HIS PSYCHIC FRAGILITY MORE APPARENT THAN IN THE AFTERMATH OF THE CANAL STREET FIRE WHICH CONSUMED HIS LABORATORY. AT A PRECARIOUS POINT IN HIS LIFE, TESLA WOULD NOT BE SPARED RUINOUS GOSSIP. PARTISAN OBSERVERS WONDERED PUBLICLY WHETHER AC ELECTRICITY WAS NOT TO BLAME FOR THE FIRE, AND FALSE RUMORS CONVINCED MANY IT WAS.

E4

THE MOUNTING RIVALRY BETWEEN WESTINGHOUSE ELECTRIC COMPANY (USED TESLA'S AC) AND THE EDISON ELECTRIC LIGHT COMPANY (DC BACKERS) GREW SO INTENSE AS TO BE LABELED, 'THE WAR OF CURRENTS.' IN AN ATTEMPT TO PUBLICLY DEMONSTRATE THE FRIGHTENING VOLATILITY OF THE WESTINGHOUSE PRODUCT, EDISON ARRANGED FOR AN ELECTRIC CHAIR EXECUTION TO BE CARRIED OUT WITH AN ALTERNATING CURRENT. PREDICTABLY, EDISON'S DEMONSTRATION WOULD BACKFIRE IN GRAND FASHION. A SPATTERING, FRUSTRATED AND UTTERLY INHUMAN EXECUTION WAS THE RESULT OF AN APPLIED CURRENT APPARENTLY SO SAFE THAT IT COULDN'T BE INTENTIONALLY MISUSED! GEORGE WESTINGHOUSE FAMOUSLY WAS QUOTED EXCLAIMING, "THEY WOULD HAVE DONE BETTER USING AN AXE!"

E5

AS A PASSIONATE AVICULTURIST, TESLA FORMED A COMPANIONSHIP WITH THE PIGEONS OF NEW YORK THAT HE NEVER EXPERIENCED IN HUMAN COMPANY. HE KEPT AND CARED FOR, DEvised COMPLEX MECHANICAL INSTRUMENTS TO HEAL THE WOUNDS OF, AND EVEN FOUND PERSONAL VALIDATION IN HIS ENCOUNTER WITH A PARTICULAR PIGEON (LOOK UP, LOOK AROUND MAYBE YOU'VE SEEN HER?): "AS LONG AS I HAD HER, THERE WAS A PURPOSE TO MY LIFE."

E6

LATER IN LIFE, A CONTEMPLATIVE TESLA WOULD WONDER IF HE HAD MADE "TOO GREAT A SACRIFICE" IN NEVER MARRYING. WHILE IT'S TRUE THAT TESLA BORE NO CHILDREN, THE TREMENDOUS REACH AND SCALE OF HIS SCIENTIFIC AND TECHNOLOGICAL ACCOMPLISHMENTS HAVE TRANSFORMED OUR WORLD IN UNTHINKABLE WAYS. HIS PERSONAL AND FINANCIAL WOES TOOK A TOLL. TEARING UP HIS PROFIT SHARING AGREEMENT WITH WESTINGHOUSE ELECTRIC WAS PROBABLY THE WORST FINANCIAL DECISION OF HIS LIFE.

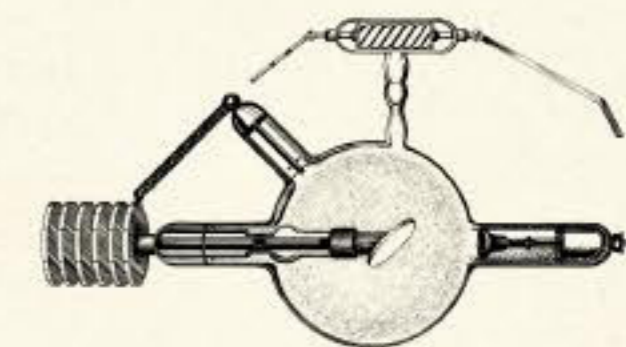


Fig. E1
section view
x-ray machine (Röntgen)

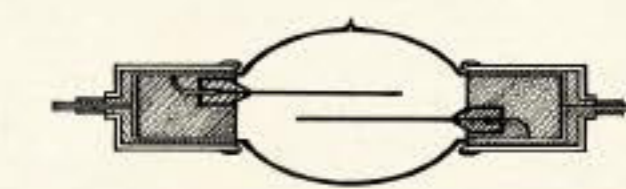


Fig. E2
left view
x-ray light bulb (Tesla)

Solid State
 $L = \frac{D}{3} N^2 R - \mu_0 \frac{D}{2} N (K_2 + \dots)$

PATENT PENDING	1,251 SQ. FT.	50 MAX CAP.
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